



## CRISTINA MONTESINOS

**Abstract painter** capturing the mystery and healing power of the natural world through colorful, thoughtful, expressive works.

**Creative Director** designing and directing award-winning websites, identity systems, brand experiences, and collateral, from large enterprises to emerging startups.

### FINE ART EXPERIENCE

#### 2018 - present | Abstract Painter

Established and maintained a successful fine art business for 2 years after a lifetime of dabbling in paint.

- > Painted 93 new paintings in 2020 and sold 42 in the same year.
- > First solo show featured 90 paintings at *The Epiphany Gallery* in Decatur, GA in Nov-Dec 2020. 36 sold in the show.
- > Showed in 4 Atlanta-area exhibitions in 2020, including 3 juried shows. 5 pieces were accepted into the juried shows.
- > Selected as one of 30 local artists in Atlanta to showcase her work as part of a curated outdoor exhibition, *ArtPop Street Gallery*, which exhibits her work for a year (2020-2021) on billboards all across the city and in the airport.
- > Featured in ARTSATL on August 11, 2020.

### RECENT EXHIBITIONS

2020, *National Juried Art Show*, Cultural Arts Council, Douglasville, GA

2020, *ArtPop Street Gallery*, Atlanta GA

2020, *M2R Fence Gallery*, Marietta, GA

2020, Solo show at *The Epiphany Gallery* in Decatur, GA

### GRANTS RECEIVED

2020, *The Judith Alexander Foundation Relief Fund for Georgia Visual Artists*

### IN THE MEDIA

*ArtPop Street Gallery will brighten metro highways and byways through March 2021*, ArtsAtl.org, 8/2020, online feature

### PROFESSIONAL EXPERIENCE

#### 2008 - present | Freelance Creative Director & Senior Graphic Designer

Designing and directing UX, CX and UI for websites, mobile apps, and ecommerce systems; designing and developing brand identity solutions and systems, print collateral, advertising, infographics and illustrations.

*Clients include: The Home Depot, XPO, Accela, McEvoy Ranch, TermScout, Motive Medical Intelligence, ZTERS, Singularity University and Yew Chung International School of Silicon Valley.*

#### 2006 - 2008 | Creative Director, Synaxis

Established, directed and managed creative team; designed and directed UX, CX and UI for websites, ecommerce systems; designed, directed, and developed brand identity solutions and print collateral.

*Clients include: Balfour Beatty, Atache, Georgia Tech Research Institute, Rolta, Emory University, Hunter College (CUNY) and Achieve.*

#### 2005 - 2006 | Creative Director, Razorfish

Directed and managed creative team of 10; designed and directed UX, CX and UI for websites, ecommerce systems, and digital advertising; directed re-branding identity solutions and systems.

*Clients include: BellSouth, Blue Cross and Blue Shield of Tennessee and The Coca-Cola Company.*

#### 2002 - 2004 | Design Director, Bright Impact

*Clients include: Cingular, ChoicePoint, EarthLink Wireless, Fujitsu TELCOM360, LXE, StatCom, Per-Se Technologies, TSYS and XcelleNet.*

#### 1999 - 2001 | User Experience Director and Sr. Creative Director, Cambridge Technology Partners (Novell)

*Clients include: Publix Supermarkets, Fleet Capital Leasing and WellCheck.*

#### 1996, 1997-1999 | Art Director and Graphic Designer, IBM e-business Solutions

*Clients include: NYSE, NFL Shop, The Hermitage Museum and Morgan Stanley Dean Witter.*

#### 1995 - 1996 | Graphic Designer, Big Design Group

#### 1993 - 1995 | Graphic Designer, Advertising Technologies

### EDUCATION

BFA, 1993, Jacksonville University, Jacksonville, Florida, Visual Communications major, Art History minor, Summa Cum Laude

### LANGUAGES

Bilingual in English and Spanish. Knowledge of German.